

PERSONAL ANALYSIS

AMY LUBEK

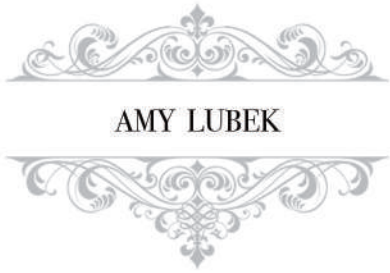


BODY ANALYSIS

FACE ANALYSIS

COLOURS

Ananya Kaur

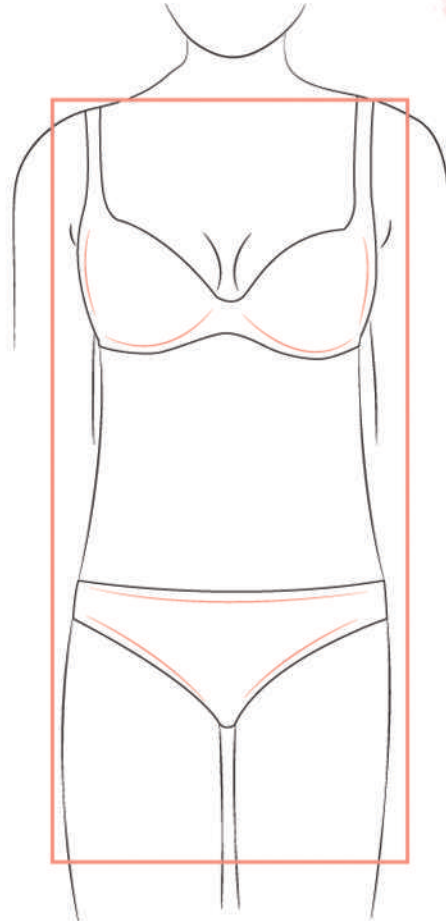


BODY SHAPE

ADVICE



BODY TYPE - RECTANGULAR



USE -

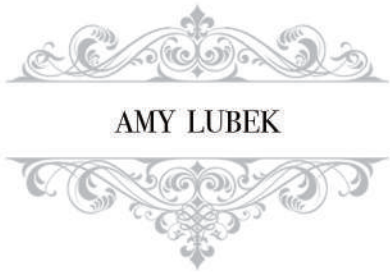
CLOTHING THAT DRAWS ATTENTION TO THE
WAISTLINE TO CREATE A FEMININE BODY.

V-NECK CLOTHING AND WIDE STRAPS & V-NECK
LINE.

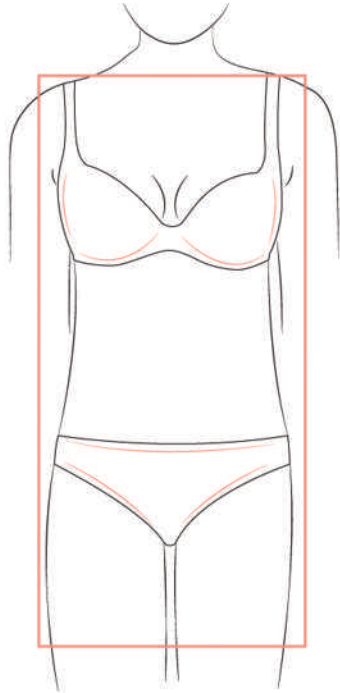
AVOID -

AVOID SHOULDER PADS & SLEEVES WITH
VOLUME ON THE SHOULDER.

AVOID BOXY CLOTHES OR ILL - FITTED CLOTHES.



WHAT TO WEAR -



BODY TYPE - RECTANGULAR



WHY -

THE RUCHED WAIST TOP WITH A DEEP V - NECK GIVES THE CLIENT A ROMANTIC FEMININE FIGURE.



WHY -

THE TINY MINISKIRT WITH A TIGHT LINE GIVES AN ILLUSION OF AN HOURGLASS FIGURE.



WHY -

THE HIGH HALTER SATIN TOP SHOWS OFF THE CLIENT'S SHOULDER.



WHY -

THE COAT WITH A BELT EVEN AS AN OUTERWEAR GIVES HER AN HOUR - GLASS FIGURE.



WHY -

THE HALTER COMPLIMENTS HER SHOULDERS AND THE BELTED WAIST GIVES HER A FEMINE FIGURE.



WHY -

THE THICK STRAPS WITH THE A CORSETED BUSTIER MAXI DRESS ENHANCES HER BUST & WAIST.



WHY -

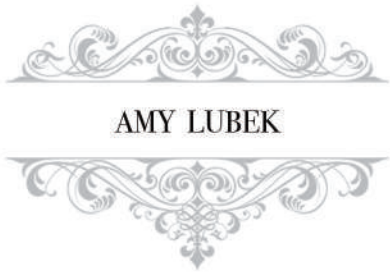
THE SATIN FABRIC HIGH WAISTED PANTS STICKS TO HER FIGURE AND COMPLIMENTS HER WELL.



WHY -

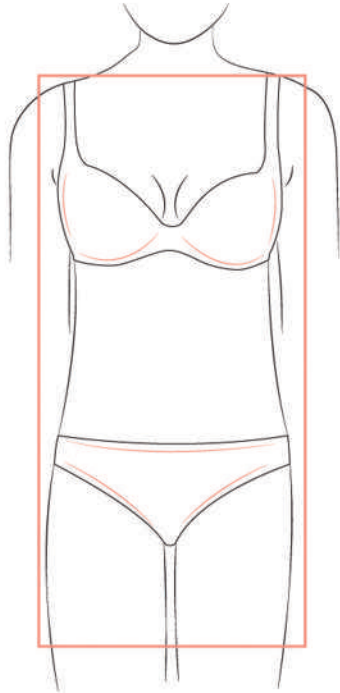
THE BOYFRIEND JEANS FIT GIVES HER BODY A FEMININE SHAPE.

Ameyha Nair



AMY LUBEK

WHAT NOT TO WEAR -



BODY TYPE - RECTANGULAR



WHY -

THE DRAMATIC SLEEVES MAKE THE UPPER BODY LOOK BIGGER , FOR EXAMPLE - THE HANDS AND SHOULDERS .



WHY -

THE SHAPELESS DRESS WITH THE BILLOWY SLEEVES GIVE HER A BOX SHAPE.



WHY -

THE SHOULDER PADS WITH THE BLAZER ADDS MORE VOLUME TO HER SHOULDER .



WHY -

THE RUFFLES AND SHAPELESS DRESS WILL MAKE HER LOOK PETITE WITHOUT A SHAPE .



WHY -

THE BOX LEG JEANS MAKES THE CLIENT'S LEGS LOOK SHAPELESS.



WHY -

THE SKIRT HAS NO WASITBAND TO GIVE HER HIPS A SHAPE.



WHY -

THE RUFFLED BLOUSE AND TURTLENECK GIVES THE CLIENT A SHAPELESS UPPER BODY AND ADDS MORE VOLUME.



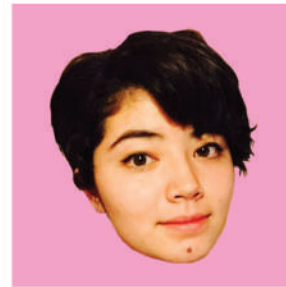
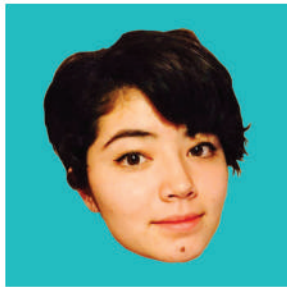
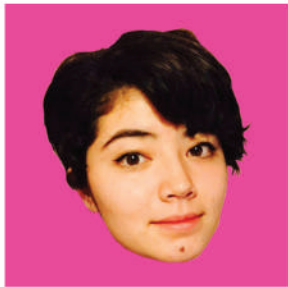
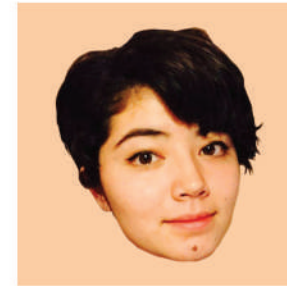
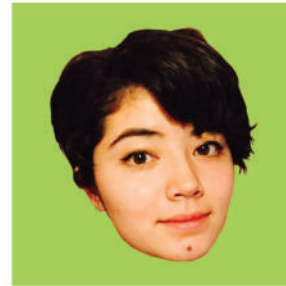
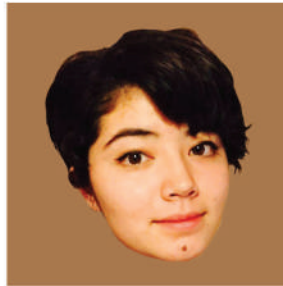
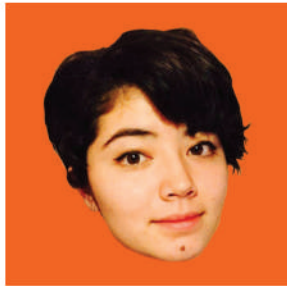
WHY -

WITHOUT A WAISTBAND OR ANY TYPE OF STRUCTURE, THIS DRESS WOULD NOT FLATTER THE CLIENT.

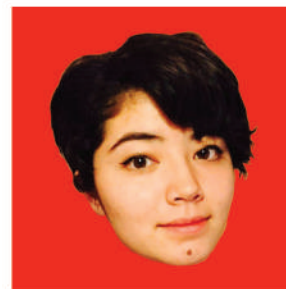
Ameyha Nair

AMY LUBEK

WARM & SATURATED



COLD & SATURATED

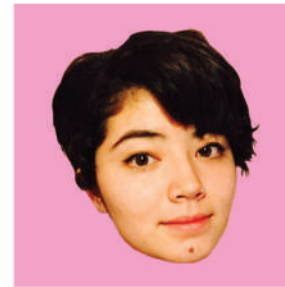
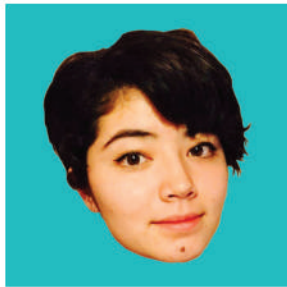
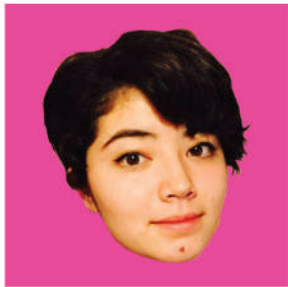
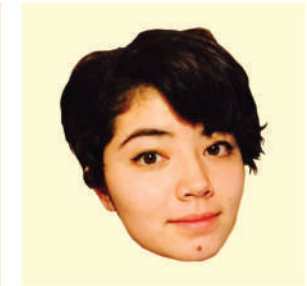
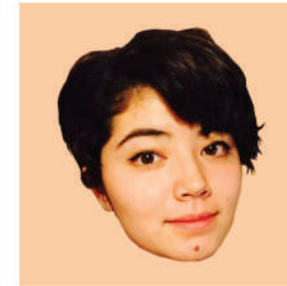
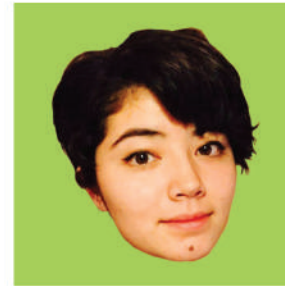
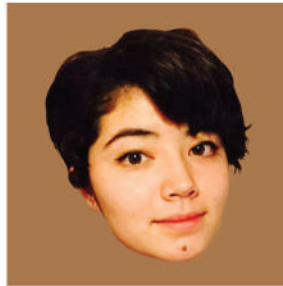
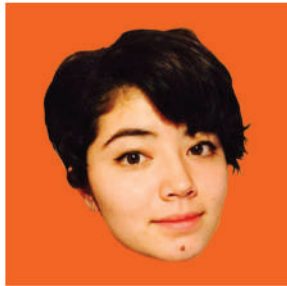


COLD & LESS SATURATED

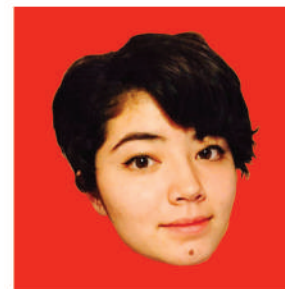
Amy Lubek

AMY LUBEK

WARM & SATURATED



COLD & SATURATED



COLD & LESS SATURATED

Amy Lubek



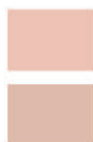
HAIR COLOUR



EYES COLOUR



EYES COLOUR



RIGHT COLOUR PALETTE

COOL WINTER PALETTE -



WHY -

ROSY BEIGE SKIN AND DARK EYES ,
WITH NO DEEP OR GOLDEN UNDERTONES IN THE SKIN ,
EYES OR HAIR .

A BALANCE BETWEEN COOL COLOURS BETWEEN THE
EYES , HAIR AND SKIN.

WRONG COLOUR PALETTE

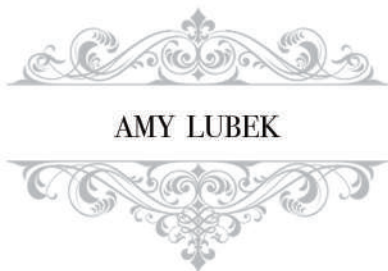


AVOID -

AVOID WARM , LIGHT AND SOFT COLOURS.
AVOID DUSTY AND PASTEL COLOURS TO PREVENT FROM LOOKING
SICK OR OLD.

COLOURS LIKE LIGHT MOSS , BRIGHT CORAL OR BROWN SHOULD BE
AVOIDED TO PREVENT BREAKING THE BALANCE.

Ananya Hair



BODY TYPE - RECTANGULAR

A SIMPLE AND CLASSIC FALL LOOK. SHOULD STAY AWAY FROM BAGGY CLOTHES. IF THE CLIENT DEMANDS IT , THEN A USE OF BELT WOULD BE ADVISED TO GIVE THE ILLUSION OF A WAISTLINE. THE DARK COLORS GIVES A SLIMMING EFFECT AND SUITS THE CLIENT'S AESTHETIC.

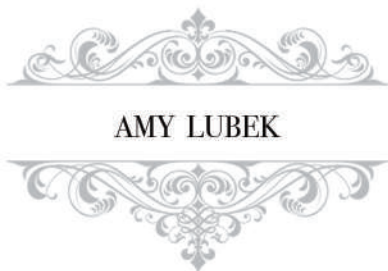


H&M : BLACK SLEEVELESS JUMPSUIT
 BOOHOO : GREY FAUX SUEDE BIKER JACKET
 FOREVER 21 : FEMINIST TRANSPARENT TOTE BAG
 PRETTY LITTLE THING : BLACK MESH LACE-UP BOOTS
 ASOS : BLACK CAT-EYE SUNGLASSES
 PRETTY LITTLE THING : SILVER METAL WAIST BELT
 FOREVER 21 : RHINESTONE DUSTER EAR JACKETS

39.99 €
 52.00 €
 14.00 €
 42.00 €
 13.99 €
 21.00 €
 7.00 €

189.32 €

Samyha Nair



BODY TYPE - RECTANGULAR

A FLIRTY AND YOUNG LOOK FOR THE NIGHT. BASED ON THE COOL WINTER PALETTE, THE REDS AND BLACKS WITH A HINT OF GOLD, AND A DRESS TO GIVE OFF AN ILLUSION OF AN HOURGLASS FIGURE.



FASHION NOVA : THE CITY ONE-SHOULDER RED DRESS

15,35 €

BOOHOO : BLACK FAUX SUEDE BIKER JACKET

52,00 €

FOREVER 21 : BLACK ANKLE-STRAP STILETTO HEELS

14,70 €

BOOHOO : DIAMANTE STATEMENT SNAKE RING

5,00 €

H&M : LONG GOLD EARRINGS

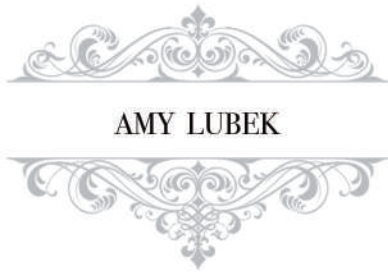
12,99 €

MASCARA : GOLD CLUTCH

44,99 €

145,03 €

Ameyha Nair



ROUND FACE

- Ⓜ ROUND CHEEKBONES
- Ⓜ SAME IN WIDTH AND LENGTH

GOAL -

- Ⓜ TO GIVE THE ILLUSION OF A SLIMMER FACE

GO FOR -

- Ⓜ ANGULAR, SQUARE & LONG ACCESSORIES



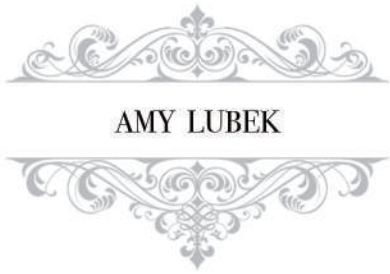


GOAL -

- ① TO GIVE THE ILLUSION OF A SLIMMER FACE

AVOID -

-  CIRCULAR SHAPED ACCESSORIES .



HAIIRSTYLES



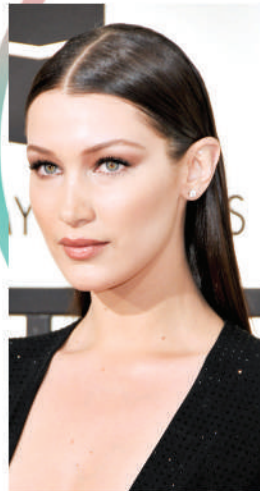
FACE SHAPE - ROUND



LAYERED HAIR TO GIVE THE ILLUSION OF A SLIMMER FACE.

GENTLE WAVES MASKS THE ROUNDNESS. THE IDEAL HAIRSTYLE WOULD BE LONG AND WAVY BUT IF THE CLIENT INSISTS , A MIDLENGTH BOB WITH LAYERS WOULD WORK TOO.

AVOID -



AVOID SLEEK HAIRSTYLES , AS IT FRAMES THE FACE ACCENTUATING THE ROUNDNESS.

AVOID HAIRSTYLES THAT ARE TOO SHORT LIKE THE PIXIE.

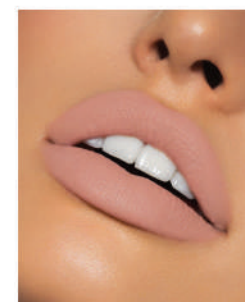
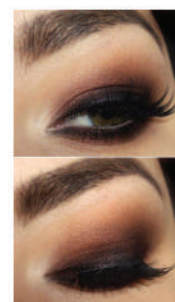
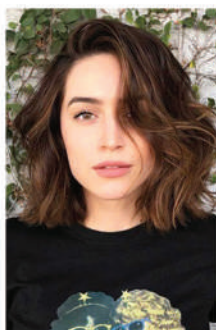
Ameyha Hair



H AIR & M AKEUP L OOKS

DAY TIME LOOK

NIGHT TIME LOOK



BODY TYPE - RECTANGULAR

FOR THE DAY TIME LOOK , I'VE CHOSEN A WARM MAKEUP LOOK. THE HUES ARE AUTUMN BASED AND WILL COMPLEMENT HER DAY TIME WEAR VERY WELL .

FOR HER HAIR I'VE CHOSEN A SIMPLE WAVY MIDLENGTH BOB WHICH WILL HELP THE CLIENT'S FACE TO LOOK SLIMMER .

KEEPING IT YOUNG & FRESH.

FOR THE EVENING LOOK, I'VE CHOSEN A DRAMATIC SMOKEY EYE LOOK WITH A NUDE LIP TO COMPLEMENT HER OUTFIT . THE SMOKEY'NESS IS WARM ,KEEPING THE AUTUMN AESTHETIC. FOR HER HAIR I'VE CHOSEN A WAVY MESSY MID-LENGTH BOB TO ADD TO THE AESTHETIC AND HELPING THE FACE LOOK SLIMMER.

KEEPING IT YOUNG & FLIRTY.

Amy Lube